RedmineUP

Company representative name Your company address Tax ID phone:

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Microsoft
One Microsoft Way
Redmond
Washington
United States

Invoice ID: INV/20111101-03

Issue date: 11/16/2024 **Due date:** 12/02/2024

INVOICE

#	Description	Qty	Unit price (USD)	Total (USD)
1	Direct mail campaign consulting - Creative, effective direct mail and other media - A numbers-driven field plan - Earned and paid media programs - A campaign schedule that will keep you on message and on strategy	x3.0	\$120.00	\$360.00
2	SEO consulting 1) Understanding Client's Business Objectives & Strategic Marketing Plan 2) Comprehensive Website Analysis 3) Keyword Research and Analysis. 4) Baseline report 5) Competitive analysis for main keywords/keyword phrases in Search Engines. 6) Content Analysis & SEO Copywriting 7) Analysis of information architecture and linking structure. Analysis of HTML and page layout. 9) HTML validation. 10) Recommendations for necessary modifications to essential page text elements for ac	x20.0	\$120.00	\$2,400.00

Discount (5%):-\$138.00Sub total:\$2,622.00Tax (10.0%):\$262.20Total (USD):\$2,884.20